

## 21% AVERAGE SAVINGS

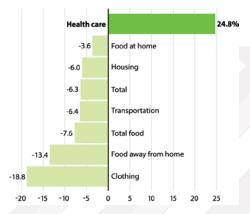
BLX's unique and highly optimized Health Insurance solutions provide equivalent coverage for 15-25% less cost.

## HEALTH INSURERS POST RECORD PROFITS

Health Insurance plans benefit the Insurer, not you. Your premiums increase their shareholder returns, not yours. During the last decade, publicly traded Health Insurers and Pharmaceutical Manufacturers have posted record profits while the cost of Health Insurance has skyrocketed. To combat rising costs, employers have elected to shift a larger portion of their Health Insurance expenses to their employees. As a result, the average American household now spends 25% more of their annual income on Health Care.

At BLX, we help you take back control and stop cost shifting!

## PERCENT CHANGE IN MIDDLE-INCOME HOUSEHOLDS' SPENDING ON BASIC NEEDS (2007-2014)



Sources: Brookings Institution analysis of Consumer Expenditure Survey, Labor Department

## **TAKE BACK CONTROL**

BLX's Health Insurance experts will custom design a solution with you and your employees' best interests in mind. Every component of your Health Care plan will be finetuned and customized, eliminating unnecessary costs, removing Insurer profit margins and putting you back in the driver's seat. BLX's Health Insurance solutions yield 15-25% overall savings with an immediate cash flow improvement and no reduction in benefits. Your employee experience of using Health Insurance remains as it is today.

Contact BLX for a no-risk assessment.



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